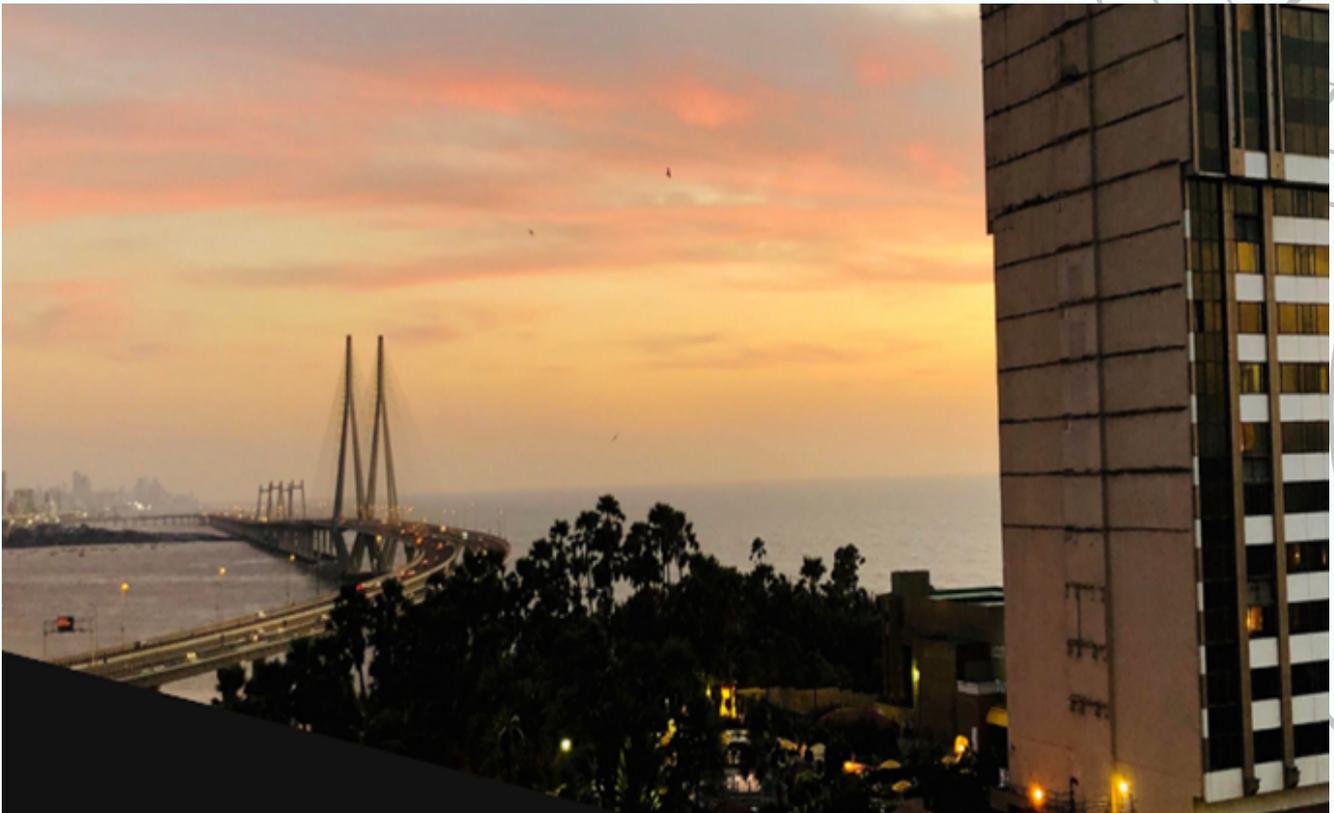


HAWK-I MARKETING BROCHURE



2022-23

 hawkicrce@gmail.com



About College

Located in a picturesque environment in the heart of the Mumbai city, Fr. Conceicao Rodrigues College of Engineering (FR.CRCE) is one of the renowned, premier and sought-after private Engineering colleges. The Institute is dedicated to making a difference in Engineering education, with its exclusive approach towards the ongoing momentum of trends in technology and holistic development.

Beginning with an Orphanage (BalBhaven) and a trade school in carpentry, the Agnel Ashram (set up in 1957 at Bandra, Mumbai) has today grown into a full-fledged Technical Complex. The Institute today proudly bears the founder's name as a fighting tribute to his impassioned faith in highly-qualified and fully-trainer Engineers and Technicians in the service of the Nation.



About Us

HAWK-i CRCE is a One-Stop Platform for Students who are just considering a career in cybersecurity, people who want to compete via CTF challenges, or experienced leader in the cybersecurity workforce who gets an opportunity to inculcate/Collaborate and have a hands-on learning Experience with Real World Bugs & Vulnerabilities, which provides tangible benefits and a supportive community to get guidance from industries best Hackers, Pentesters, Bug Hunters, Researchers, Enthusiasts & Content Creators on a global scale, to comprehend the significance of Cybersecurity in the upcoming era of cyberspace.

HAWK-i Summer Conference is an excellent opportunity for companies to meet with students and professional candidates in order to hire them for cybersecurity roles! More than half of the attendees are students looking for opportunities who have been enrolled through the HAWK-i scholarship program, which is supported by sponsorships.

OUR AUDIENCE for WorkShops/ Seminars

Online/Offline Event at Fr. CRCE, BANDRA.

Attracts a varied group of students and Newbies from various colleges (especially Tier 1, Tier 2 & Tier 3 Colleges).

Targeted Cumulative Stats:

40 - 170 participants per workshop.





Bug Bounty WorkShop

HAWK-i Introductory Session on Cybersecurity



Web Application VDP

OUR AUDIENCE for Virtual Pirate CTF

Offline Event at Fr. CRCE AND BANDRA.

attracts a varied group of audiences who are interested in or new to the cybersecurity field.

Our audience include students and Newbies form FR.CRCE only.

Targeted Cumulative Stats:

15 Teams which have 2-4 participants each for This CTF.

Mostly During October/November



**Teams that participated
in the event.**



Website for the CTF:

<https://ctf.hawkicrce.com>

OUR AUDIENCE for Impact CTF (32Hrs HACKATHON+CTF)

Attracts a varied group of audiences who are interested in or have a stake in Cybersecurity as well as Web Development. Our audience includes professionals, Etherpenurs, enthusiasts, and students.

Phase 1 Offline Hackathon (Where Each team creates an application as per the problem statement given.)

Phase 2 Offline CTF (Where teams will have to crack and find the vulnerabilities of others' applications and then minimize their application's vulnerabilities found by others.)

Mostly in February/ March

Venue: at **SAMVAAD AUDITORIUM, Fr. CRCE**

Targeted Cumulative Stats:

- Top 50 Teams (min2-max5 participants per team) for Hackathon/ CTF Competition all over India/World.
- 100+ participants in the CTF from various parts of India mostly.

OUR AUDIENCE for HAWK-i SummerCon

attracts a varied group of audiences who are interested in Learning. Our audience includes professionals, Etherpenurs, enthusiasts, and students.

Mostly in March/April

Targeted Cumulative Stats:

- Exclusive 100+ participants for the workshop.
- 250+ participants in the conference.
- 50+ local and international organizations present.

Become A SPONSOR !

Why Sponsor

Exclusive opportunity to get in touch with the IT/security industry leaders and upcoming professionals. Plenty of branding space and opportunity. A great new platform for the promotion of your business and product to potential clients. Diverse and flexible sponsorship packages that can be customized as per your needs. Sponsors are accepted which guarantees that our sponsors stand out and receive adequate recognition.

PLATINUM SPONSORS

Pre-Conference:

- + Prominent logo placement on the event home page and 50-word company description on the Sponsor page
- + 1 30" video promotion Pre and Post Event on our Twitter/Instagram account during SummerCon
- + A logo in the footer on the official event website
- + Attendees targeting based on your requirements (20)
- + **Title sponsor on all marketing initiatives (e.g. e-mail, brochures, IG Posts, Twitter Posts, ON YT videos, lives during the major events)**
- + Social Media acknowledgments via Twitter, Instagram & LinkedIn
- + Featured sponsor in one Newsletter
- + **Live access to the list of attendees, as they register!**
- + Place 1 of the sponsor's banners in the venue during SummerCon. (Two 5ft x 2ft or smaller standing banners in various places within the event space/after-party space.) and One in every mini and major event/workshop conducted offline throughout the year.

During-Conference:

- + **The Main logo, on all marketing materials, Title Sponsor**
- + **1 Premium speaker slot during SummerCon + 1 speaker slot to be approved**
- + **1 Premium Room for your booth during SummerCon**
- + **1 * 110' Workshop with participant's contact info throughout the Year**
- + **Organisation of meetings with attendees pre/during and post-event**
- + **1 Roundtable during SummerCon**
- + **A stall in the allocated stall space During SummerCon**

Post-Conference:

- + Full detailed attendees list
- + List of attendees who visited your booth
- + List of attendees to your talks, workshops & Roundtables
- + Mention in the Thank you email
- + Logo/company description will remain on the event home page and in the footer
- + Recruitment facilitation for any relevant vacancies

GOLD SPONSORS

Pre-Conference:

- + **Prominent logo placement on the event home page and 75-word company description on the Sponsor page**
- + **Attendees targeting based on your requirements (10)**
- + Mention on marketing initiatives (e.g. e-mail)
- + **Social Media acknowledgments via Twitter, Instagram, and LinkedIn**
- + Place 1 of the sponsor's banners in the venue during SummerCon. (5ft x 2ft or smaller standing banners in various places within the event space).

During-Conference:

- + **1 Premium speaker slot during SummerCon**
- + **1 Room for your booth during SummerCon**
- + **Large logo, on all marketing materials**
- + **1 * 80' Workshop with participant's contact info throughout the Year**
- + **1 on 1 meetings organization during SummerCon**
- + **A stall in the allocated stall space during SummerCon**

Post-Conference:

- + **Full detailed attendees list**
- + **List of attendees who listened to your talk, workshop & Roundtable**
- + List of attendees who visited your booth
- + Mention in the Thank you email
- + Logo and company description will remain on the event home page
- + Recruitment facilitation for any relevant vacancies

SILVER SPONSORS

Pre-Conference:

- + Logo and 40-word company description on the Sponsor page
- + Mention on marketing initiatives (e.g. e-mail)

During-Conference:

- + 1 speaker slot to be approved during SummerCon
- + Medium logo, on all marketing materials
- + A stall in the allocated stall space during SummerCon
- + 1 * 50' Workshop with participants' contact info throughout the year

Post-Conference:

- + List of attendees who listened to your talk
- + List of attendees who visited your booth and attended your workshop
- + Restricted attendees list (only company and title)
- + Mention in the Thank you email
- + Logo and company description will remain on the event home page
- + Recruitment facilitation for any relevant vacancies

BRONZE SPONSORS

Pre-Conference:

- + Logo and 20-word company description on the Sponsor page

During-Conference:

- + Small logo, on all marketing materials
- + 1 speaker slot to be approved during SummerCon
- + A stall in the allocated stall space during SummerCon

Post-Conference:

- + Mention in the Thank you email
- + Restricted list of attendees
- + Logo and company description will remain on the event home page
- + Recruitment facilitation for any relevant vacancies

Education Partner

- Official Education Partner throughout the year
- Social media publicity for the organization throughout the year.
- Sponsor branded swag distribution to winners
- Branding in CTF Area and promotional materials
- Other benefits equivalent to Silver sponsors

After Party Sponsor

- Recognition as After Party Sponsors
- Branding in After Party Area
- Other benefits equivalent to Silver sponsors

CTF Sponsors

- Recognition as CTF sponsors
- Sponsor branded swag distribution to winners
- Branding in CTF Area and promotional materials
- Other benefits equivalent to Bronze sponsors

Badge Sponsors

- Recognition as Badge sponsors
- Branding in Lanyard and Badge
- Other benefits equivalent to Bronze sponsors

Travel Sponsors

- Official Travel Sponsor throughout the year
- Social Media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Online Sponsors

- Offline Online Sponsor throughout the year
- Social Media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Food Sponsors

- Official Food Sponsor throughout the year
- Social Media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Beverage Sponsors

- Official Beverage Partners throughout the year
- Social media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Radio Partner

- Official Radio Partners throughout the year
- Social media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Printing Partner

- Official Radio Partners throughout the year
- Social media publicity for the organization throughout the year
- Pamphlets of the company will be distributed during the event
- Logos on posters, banners, and brochures of all events
- Stalls during events held this year

Vendor Stall Sponsor

- All in the allocated stall space for demonstration of products and audience engagement
- Logo in sponsors section of the official event website

SUMMER CON SPONSORS

Pre-Conference:

- + Prominent logo placement on the event home page and 80-word company description on the Sponsor page
- + A logo in the footer on the official event website
- + 2 30" video promotion Pre and Post Event on our youtube Channel (video and shots) + on Twitter/Instagram accounts
- + Prominent logo on our **Entry pass** and **Badges**
- + Attendees targeting based on your requirements (20)
- + **Title sponsor on all marketing initiatives (e.g. e-mail, brochures, IG Posts, Twitter Posts, ON YT videos, lives throughout the year)**
- + Social Media acknowledgments via Twitter, Instagram & LinkedIn throughout the year
- + Featured sponsor in Two Newsletters of our college.
- + **Live access to the complete list of attendees, as they register!**
- + Places for 5 of the sponsor's banners in the venue. (One 7ft x 4ft banner in the conference hall. Two 5ft x 2ft or smaller standing banners in various places within the event space/after-party space.) and One in every mini and major event/workshop conducted offline throughout the year.

During-Conference:

- + **The Main logo, on all marketing materials, Title Sponsor**
- + **2 Premium speaker slot**
- + **1 Premium Room for your booth**
- + **Organisation of meetings with attendees pre/during and post-event**
- + **2 * 50' Workshop with participants' contact info**
- + **2 Roundtables**
- + **A stall in the allocated stall space**

Post-Conference:

- + 6 After-Party Pass
- + Full detailed attendees list
- + List of attendees who visited your booth
- + List of attendees to your talks, workshops & Roundtables
- + Mention in the Thank you email
- + Logo/company description will remain on the event home page and the footer
- + Recruitment facilitation for any relevant vacancies

As a team, we are 28 players + 100 Volunteers with one heartbeat who take pride in being the voice and strength of a community of 1000+ students. We don't look for a reason to help others. We work for a cause, not applause .

- HAWK-i COMMUNITY

CONTACT US

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Visit Our Website

<https://hawkicrce.com>

Sociak Media Handels

Instagram: [@_hawki_crce](https://www.instagram.com/_hawki_crce)

Twitter: [@_Hawki_Crce](https://twitter.com/_Hawki_Crce)

YouTube: [@_hawki_crce](https://www.youtube.com/_hawki_crce)



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